

## Doc vs Internet

90.47% Originality	9.53% Similarity	197 Sources
--------------------	------------------	-------------

### Web sources: 194 sources found

1. <a href="https://revistas.unal.edu.co/index.php/innovar/article/view/54322/54872">https://revistas.unal.edu.co/index.php/innovar/article/view/54322/54872</a>	1.68%
2. <a href="http://etds.lib.ncku.edu.tw/etdservice/detail?&amp;etdun3=U0026-0812200914111667&amp;etdun4=U0026-0..">http://etds.lib.ncku.edu.tw/etdservice/detail?&amp;etdun3=U0026-0812200914111667&amp;etdun4=U0026-0..</a>	1.65%
3. <a href="https://docplayer.es/69785783-.html">https://docplayer.es/69785783-.html</a>	1.37%
4. <a href="https://link.springer.com/article/10.1007%2Fs11747-011-0272-3">https://link.springer.com/article/10.1007%2Fs11747-011-0272-3</a>	1.26%
5. <a href="http://thesportjournal.org/article/tag/athletic_scholarships/page/4">http://thesportjournal.org/article/tag/athletic_scholarships/page/4</a>	1.26%
6. <a href="http://thesportjournal.org/article/category/sports-management/page/14">http://thesportjournal.org/article/category/sports-management/page/14</a>	1.26%
7. <a href="https://docplayer.nl/2285988-Masterproef-consumenten-en-retailers-de-rol-van-gevoel-en-verstand...">https://docplayer.nl/2285988-Masterproef-consumenten-en-retailers-de-rol-van-gevoel-en-verstand...</a>	1.19%
8. <a href="http://www.ros.hw.ac.uk/bitstream/handle/10399/3071/LamA_0516_ebs.pdf?sequence=1&amp;isAllowe...">http://www.ros.hw.ac.uk/bitstream/handle/10399/3071/LamA_0516_ebs.pdf?sequence=1&amp;isAllowe...</a>	1.19%
9. <a href="https://link.springer.com/article/10.1007/s11846-018-0313-0">https://link.springer.com/article/10.1007/s11846-018-0313-0</a>	1.16%
10. <a href="https://www.springerprofessional.de/the-perception-of-value-of-platform-based-business-models-in..">https://www.springerprofessional.de/the-perception-of-value-of-platform-based-business-models-in..</a>	1.16%
11. <a href="https://docplayer.es/1982555-Investigaciones-europeas-de-direccion-y-economia-de-la-empresa.h..">https://docplayer.es/1982555-Investigaciones-europeas-de-direccion-y-economia-de-la-empresa.h..</a>	1.12%
12. <a href="https://link.springer.com/article/10.1007%2Fs10551-014-2230-8">https://link.springer.com/article/10.1007%2Fs10551-014-2230-8</a>	1.02%
13. <a href="https://rd.springer.com/article/10.1057/s41262-016-0010-8">https://rd.springer.com/article/10.1057/s41262-016-0010-8</a>	1.02%
14. <a href="https://docplayer.nl/9506498-Masterproef-overdaad-schaadt-literatuurstudie-en-experimenteel-ond..">https://docplayer.nl/9506498-Masterproef-overdaad-schaadt-literatuurstudie-en-experimenteel-ond..</a>	0.98%
15. <a href="https://business.expertjournals.com/23446781-511">https://business.expertjournals.com/23446781-511</a>	0.98%
16. <a href="http://article.sapub.org/10.5923.j.economics.20120207.03.html">http://article.sapub.org/10.5923.j.economics.20120207.03.html</a>	0.98%
17. <a href="http://iosrjournals.org/iosr-jbm/papers/Vol14-issue2/F01424148.pdf">http://iosrjournals.org/iosr-jbm/papers/Vol14-issue2/F01424148.pdf</a>	0.86%
18. <a href="http://uxpajournal.org/ux-cx-brand">http://uxpajournal.org/ux-cx-brand</a>	0.82%
19. <a href="https://www.efdeportes.com/efd162/evaluar-la-calidad-de-servicios-deportivos.htm">https://www.efdeportes.com/efd162/evaluar-la-calidad-de-servicios-deportivos.htm</a>	0.77%
20. <a href="http://sk.sagepub.com/reference/the-sage-encyclopedia-of-quality-and-the-service-economy">http://sk.sagepub.com/reference/the-sage-encyclopedia-of-quality-and-the-service-economy</a>	0.75%
21. <a href="https://docplayer.info/112272315-Trixie-nova-bella-tandijaya-pengamat-pendidikan-di-surabaya.htm">https://docplayer.info/112272315-Trixie-nova-bella-tandijaya-pengamat-pendidikan-di-surabaya.htm</a>	0.75%
22. <a href="https://efdeportes.com/efd73/calidad.htm">https://efdeportes.com/efd73/calidad.htm</a>	0.72%
23. <a href="http://home.ubalt.edu/NTSBPITT/pyramid.doc">http://home.ubalt.edu/NTSBPITT/pyramid.doc</a>	0.72%
24. <a href="https://home.ubalt.edu/ntsbpitt/pyramid.doc">https://home.ubalt.edu/ntsbpitt/pyramid.doc</a>	0.72%
25. <a href="https://en.wikipedia.org/wiki/Relationship_marketing">https://en.wikipedia.org/wiki/Relationship_marketing</a>	0.65%
26. <a href="http://jrmb.ejournal-feuniat.net/index.php/JRMB/article/view/42/31">http://jrmb.ejournal-feuniat.net/index.php/JRMB/article/view/42/31</a>	0.63%
27. <a href="http://festival.culture.gr/wp-content/uploads/2012/10/topikh_autodioikhsh_kai_festival1.doc">http://festival.culture.gr/wp-content/uploads/2012/10/topikh_autodioikhsh_kai_festival1.doc</a>	0.63%
28. <a href="https://www.science.gov/topicpages/p/psychology+organizational+behavior.html">https://www.science.gov/topicpages/p/psychology+organizational+behavior.html</a>	0.61%
29. <a href="https://link.springer.com/article/10.1007%2Fs12525-010-0030-2">https://link.springer.com/article/10.1007%2Fs12525-010-0030-2</a>	0.61%
30. <a href="http://www.ijbssnet.com/journals/Vol_2_No_16_September_2011/30.pdf">http://www.ijbssnet.com/journals/Vol_2_No_16_September_2011/30.pdf</a>	0.61%
31. <a href="https://www.thefreelibrary.com/Augmented+reality%3a+a+sustainable+marketing+tool%3f-a0240...">https://www.thefreelibrary.com/Augmented+reality%3a+a+sustainable+marketing+tool%3f-a0240...</a>	0.61%
32. <a href="https://docplayer.es/24374040-Universidad-de-cordoba-tesis-doctoral.html">https://docplayer.es/24374040-Universidad-de-cordoba-tesis-doctoral.html</a>	0.58%
33. <a href="https://link.springer.com/article/10.1007%2Fs10490-015-9409-0">https://link.springer.com/article/10.1007%2Fs10490-015-9409-0</a>	0.56%
34. <a href="https://link.springer.com/article/10.1007%2Fs11747-011-0269-y">https://link.springer.com/article/10.1007%2Fs11747-011-0269-y</a>	0.56%

35. <a href="https://link.springer.com/article/10.1007%2Fs11747-017-0565-2">https://link.springer.com/article/10.1007%2Fs11747-017-0565-2</a>	0.56%
36. <a href="http://docshare.tips/knowledge-management-and-information-technology_5894d16ab6d87fd90b8b..">http://docshare.tips/knowledge-management-and-information-technology_5894d16ab6d87fd90b8b..</a>	0.56%
37. <a href="https://link.springer.com/article/10.1057%2Fdbm.2012.21">https://link.springer.com/article/10.1057%2Fdbm.2012.21</a>	0.56%
38. <a href="http://www.cscanada.net/index.php/ibm/article/viewFile/5540/pdf_123">http://www.cscanada.net/index.php/ibm/article/viewFile/5540/pdf_123</a>	0.56%
39. <a href="https://www.paperdue.com/topic/a-modest-proposal-essays">https://www.paperdue.com/topic/a-modest-proposal-essays</a>	0.56%
40. <a href="https://link.springer.com/article/10.1057/s41272-016-0053-1">https://link.springer.com/article/10.1057/s41272-016-0053-1</a>	0.56%
41. <a href="http://repository.wima.ac.id/5940/44/BAB%205.pdf">http://repository.wima.ac.id/5940/44/BAB%205.pdf</a>	0.54%
42. <a href="https://link.springer.com/article/10.1007%2Fs11747-012-0311-8">https://link.springer.com/article/10.1007%2Fs11747-012-0311-8</a>	0.51%
43. <a href="https://www.slideshare.net/justmajaji/factors-behind-brand-switching-in-telecommunication-industry">https://www.slideshare.net/justmajaji/factors-behind-brand-switching-in-telecommunication-industry</a>	0.51%
44. <a href="https://text-id.123dok.com/document/nzw9v4r7y-relate-merupakan-tipe-pengaruh-experiential-mar..">https://text-id.123dok.com/document/nzw9v4r7y-relate-merupakan-tipe-pengaruh-experiential-mar..</a>	0.49%
45. <a href="http://www.diva-portal.org/smash/get/diva2:938513/FULLTEXT01.pdf">http://www.diva-portal.org/smash/get/diva2:938513/FULLTEXT01.pdf</a>	0.49%
46. <a href="https://www.deepdyve.com/lp/emerald-publishing/the-moderating-effect-of-customer-perceived-va...">https://www.deepdyve.com/lp/emerald-publishing/the-moderating-effect-of-customer-perceived-va...</a>	0.49%
47. <a href="https://link.springer.com/article/10.1007%2Fs11205-015-1141-0">https://link.springer.com/article/10.1007%2Fs11205-015-1141-0</a>	0.47%
48. <a href="http://etds.lib.ntnu.edu.tw/cgi-bin/gs32/gsweb.cgi?o=dstdcdr&amp;s=GN0697720095.id">http://etds.lib.ntnu.edu.tw/cgi-bin/gs32/gsweb.cgi?o=dstdcdr&amp;s=GN0697720095.id</a>	0.47%
49. <a href="http://etds.lib.ncku.edu.tw/etdservice/detail?n=20&amp;etdun3=U0026-0602201413295700&amp;etdun4=U...">http://etds.lib.ncku.edu.tw/etdservice/detail?n=20&amp;etdun3=U0026-0602201413295700&amp;etdun4=U...</a>	0.47%
50. <a href="http://see-articles.ceon.rs/data/pdf/1452-4864/2012/1452-48641202219A.pdf">http://see-articles.ceon.rs/data/pdf/1452-4864/2012/1452-48641202219A.pdf</a>	0.47%
51. <a href="https://link.springer.com/article/10.1007/s11115-010-0134-3">https://link.springer.com/article/10.1007/s11115-010-0134-3</a>	0.47%
52. <a href="https://www.paperdue.com/topic/restaurant-management-essays">https://www.paperdue.com/topic/restaurant-management-essays</a>	0.47%
53. <a href="https://www.paperdue.com/topic/quality-assurance-essays">https://www.paperdue.com/topic/quality-assurance-essays</a>	0.47%
54. <a href="https://link.springer.com/article/10.1007/s11187-018-0081-x">https://link.springer.com/article/10.1007/s11187-018-0081-x</a>	0.42%
55. <a href="http://thesportjournal.org/article/tag/spring/page/8">http://thesportjournal.org/article/tag/spring/page/8</a>	0.42%
56. <a href="http://repository.out.ac.tz/1138/1/Sophia_Jumbe.doc">http://repository.out.ac.tz/1138/1/Sophia_Jumbe.doc</a>	0.42%
57. <a href="https://www.slideshare.net/ashenafirma/fogarty-catts-forlinmeasuringervicequality">https://www.slideshare.net/ashenafirma/fogarty-catts-forlinmeasuringervicequality</a>	0.42%
58. <a href="https://www.slideshare.net/yusufcanerdem/ps22p">https://www.slideshare.net/yusufcanerdem/ps22p</a>	0.42%
59. <a href="https://docplayer.es/84766875-Actividad-fisica-y-salud.html">https://docplayer.es/84766875-Actividad-fisica-y-salud.html</a>	0.42%
60. <a href="https://docplayer.es/15049404-Palabras-clave-calidad-universitaria-satisfaccion-estudiantil-model...">https://docplayer.es/15049404-Palabras-clave-calidad-universitaria-satisfaccion-estudiantil-model...</a>	0.42%
61. <a href="https://link.springer.com/article/10.1007%2Fs11747-013-0326-9">https://link.springer.com/article/10.1007%2Fs11747-013-0326-9</a>	0.42%
62. <a href="http://observgo.quebec.ca/observgo/fichiers/95792_PSP%201.pdf">http://observgo.quebec.ca/observgo/fichiers/95792_PSP%201.pdf</a>	0.42%
63. <a href="http://etds.lib.ncku.edu.tw/etdservice/detail?&amp;etdun3=U0026-0812200911261712&amp;etdun4=U0026-...">http://etds.lib.ncku.edu.tw/etdservice/detail?&amp;etdun3=U0026-0812200911261712&amp;etdun4=U0026-...</a>	0.42%
64. <a href="https://core.ac.uk/download/pdf/132826036.pdf">https://core.ac.uk/download/pdf/132826036.pdf</a>	0.4%
65. <a href="http://facta.junis.ni.ac.rs/eao/eao201203/eao201203-03.pdf">http://facta.junis.ni.ac.rs/eao/eao201203/eao201203-03.pdf</a>	0.4%
66. <a href="http://www.citethisforme.com/topic-ideas/other/Destination%20Management%20(Brighton)-29758...">http://www.citethisforme.com/topic-ideas/other/Destination%20Management%20(Brighton)-29758...</a>	0.37%
67. <a href="https://revistas.unc.edu.ar/index.php/revaluar/article/viewFile/538/478">https://revistas.unc.edu.ar/index.php/revaluar/article/viewFile/538/478</a>	0.37%
68. <a href="https://link.springer.com/chapter/10.1007/978-1-4614-7135-6_2">https://link.springer.com/chapter/10.1007/978-1-4614-7135-6_2</a>	0.37%
69. <a href="http://www.science.gov/topicpages/p/psychology+animal+behavior.html">http://www.science.gov/topicpages/p/psychology+animal+behavior.html</a>	0.37%
70. <a href="http://www.science.gov/topicpages/c/cognitive+dissonance+theory.html">http://www.science.gov/topicpages/c/cognitive+dissonance+theory.html</a>	0.37%
71. <a href="https://link.springer.com/10.1057/dbm.2010.13">https://link.springer.com/10.1057/dbm.2010.13</a>	0.37%
72. <a href="https://docplayer.es/16712133-Construccion-de-un-indice-de-satisfaccion-para-clientes-de-superm...">https://docplayer.es/16712133-Construccion-de-un-indice-de-satisfaccion-para-clientes-de-superm...</a>	0.35%
73. <a href="http://www.meiss.com/download/BPO-Li-Meissner.pdf">http://www.meiss.com/download/BPO-Li-Meissner.pdf</a>	0.33%
74. <a href="http://aimijournal.com/Pages/DownloadHandler.ashx?DownloadObject=Article&amp;Id=a4de17f3-ac86...">http://aimijournal.com/Pages/DownloadHandler.ashx?DownloadObject=Article&amp;Id=a4de17f3-ac86...</a>	0.33%
75. <a href="http://hrmars.com/admin/pics/381.pdf">http://hrmars.com/admin/pics/381.pdf</a>	0.33%
76. <a href="https://www.iiste.org/Journals/index.php/EJBM/article/viewFile/7467/7784">https://www.iiste.org/Journals/index.php/EJBM/article/viewFile/7467/7784</a>	0.33%
77. <a href="https://dialnet.unirioja.es/descarga/articulo/6172070.pdf">https://dialnet.unirioja.es/descarga/articulo/6172070.pdf</a>	0.33%
78. <a href="http://tampub.uta.fi/bitstream/handle/10024/104799/The_value_propositions_of_2018.pdf;sequenc..">http://tampub.uta.fi/bitstream/handle/10024/104799/The_value_propositions_of_2018.pdf;sequenc..</a>	0.33%
79. <a href="https://docplayer.es/9520293-Estudio-de-la-satisfaccion-del-usuario-de-hoteles-cinco-estrellas-de...">https://docplayer.es/9520293-Estudio-de-la-satisfaccion-del-usuario-de-hoteles-cinco-estrellas-de...</a>	0.33%
80. <a href="https://www.intechopen.com/books/tourism-from-empirical-research-towards-practical-application/...">https://www.intechopen.com/books/tourism-from-empirical-research-towards-practical-application/...</a>	0.33%



Similarity



Similarity from a chosen source



Possible character replacement



Citation



References

81. <a href="http://www.scielo.org.co/scielo.php?script=sci_arttext&amp;pid=S0121-43812015000200002">http://www.scielo.org.co/scielo.php?script=sci_arttext&amp;pid=S0121-43812015000200002</a>	0.33%
82. <a href="https://joe.org/joe/2004december/a4.php">https://joe.org/joe/2004december/a4.php</a>	0.33%
83. <a href="http://stcc-journal.org/editors/2017/12">http://stcc-journal.org/editors/2017/12</a>	0.33%
84. <a href="http://www.efdeportes.com/efd137/satisfaccion-en-los-servicios-deportivos.htm">http://www.efdeportes.com/efd137/satisfaccion-en-los-servicios-deportivos.htm</a>	0.3%
85. <a href="https://docplayer.es/68540778-Xiv-congreso-aecit-retos-para-el-turismo-espanol-cambio-de-parad..">https://docplayer.es/68540778-Xiv-congreso-aecit-retos-para-el-turismo-espanol-cambio-de-parad..</a>	0.3%
86. <a href="https://link.springer.com/article/10.1007%2Fs10660-013-9108-1">https://link.springer.com/article/10.1007%2Fs10660-013-9108-1</a>	0.28%
87. <a href="https://ir.uiowa.edu/cgi/viewcontent.cgi?article=3256&amp;context=etd">https://ir.uiowa.edu/cgi/viewcontent.cgi?article=3256&amp;context=etd</a>	0.28%
88. <a href="https://docplayer.es/4944354-Isbn-978-607-7753-84-1.html">https://docplayer.es/4944354-Isbn-978-607-7753-84-1.html</a>	0.28%
89. <a href="https://abubashars.wordpress.com/author/abubashars">https://abubashars.wordpress.com/author/abubashars</a>	0.28%
90. <a href="https://www.thefreelibrary.com/Service+quality%2c+relational+benefits%2c+and+customer+loya...">https://www.thefreelibrary.com/Service+quality%2c+relational+benefits%2c+and+customer+loya...</a>	0.28%
91. <a href="https://link.springer.com/article/10.1057%2Fdbm.2012.5">https://link.springer.com/article/10.1057%2Fdbm.2012.5</a>	0.28%
92. <a href="http://www.elsevier.es/es-revista-investigaciones-europeas-direccion-economia-empresa-345-artic..">http://www.elsevier.es/es-revista-investigaciones-europeas-direccion-economia-empresa-345-artic..</a>	0.26%
93. <a href="https://en.wikipedia.org/wiki/Youth_unemployment">https://en.wikipedia.org/wiki/Youth_unemployment</a>	0.26%
94. <a href="http://www.elsevier.es/es-revista-contaduria-administracion-87-articulo-evaluacion-percepcion-cal...">http://www.elsevier.es/es-revista-contaduria-administracion-87-articulo-evaluacion-percepcion-cal...</a>	0.26%
95. <a href="https://www.textroad.com/pdf/JBASR/J.%20Basic.%20Appl.%20Sci.%20Res.,%205(6)22-31,%2...">https://www.textroad.com/pdf/JBASR/J.%20Basic.%20Appl.%20Sci.%20Res.,%205(6)22-31,%2...</a>	0.23%
96. <a href="https://danielsethics.mgt.unm.edu/pdf/hult%20and%20ferrell.pdf">https://danielsethics.mgt.unm.edu/pdf/hult%20and%20ferrell.pdf</a>	0.23%
97. <a href="https://www.slideshare.net/rzrokon5/bus-485">https://www.slideshare.net/rzrokon5/bus-485</a>	0.23%
98. <a href="https://archive.org/details/ericarchive?and%5B%5D=subject%3A%22Student+Motivation%22&amp;so...">https://archive.org/details/ericarchive?and%5B%5D=subject%3A%22Student+Motivation%22&amp;so...</a>	0.23%
99. <a href="http://arno.uvt.nl/show.cgi?fid=115675">http://arno.uvt.nl/show.cgi?fid=115675</a>	0.23%
100. <a href="http://scientificpapers.org/wp-content/files/1291_Nabaz_Heshmati_Determinants_of_Mobile_Pho..">http://scientificpapers.org/wp-content/files/1291_Nabaz_Heshmati_Determinants_of_Mobile_Pho..</a>	0.23%
101. <a href="https://www.slideshare.net/samirhassan90/rm-fulllatest2">https://www.slideshare.net/samirhassan90/rm-fulllatest2</a>	0.23%
102. <a href="https://www.projectclue.com/banking-and-finance/project-topics-materials-for-undergraduate-stud..">https://www.projectclue.com/banking-and-finance/project-topics-materials-for-undergraduate-stud..</a>	0.23%
103. <a href="https://www.sciencedirect.com/science/article/pii/S2210831912000033">https://www.sciencedirect.com/science/article/pii/S2210831912000033</a>	0.23%
104. <a href="http://www.science.gov/topicpages/l/learning+skills+students.html">http://www.science.gov/topicpages/l/learning+skills+students.html</a>	0.23%
105. <a href="http://www.ijhssnet.com/journals/Vol_1_No_15_Special_Issue_October_2011/34.pdf">http://www.ijhssnet.com/journals/Vol_1_No_15_Special_Issue_October_2011/34.pdf</a>	0.23%
106. <a href="http://www.sweetpotatoknowledge.org/wp-content/uploads/2016/04/final-dissdertaion-mama-gael..">http://www.sweetpotatoknowledge.org/wp-content/uploads/2016/04/final-dissdertaion-mama-gael..</a>	0.23%
107. <a href="https://sites.psu.edu/siowfa15/category/uncategorized/page/37">https://sites.psu.edu/siowfa15/category/uncategorized/page/37</a>	0.23%
108. <a href="http://repository.out.ac.tz/670/1/ELIBARIKI_WORK_EDITED.2004..docx">http://repository.out.ac.tz/670/1/ELIBARIKI_WORK_EDITED.2004..docx</a>	0.23%
109. <a href="https://www.science.gov/topicpages/t/teacher+education+assessment.html">https://www.science.gov/topicpages/t/teacher+education+assessment.html</a>	0.23%
110. <a href="https://www.grin.com/document/281199">https://www.grin.com/document/281199</a>	0.23%
111. <a href="http://www.macrothink.org/journal/index.php/ire/article/viewFile/7126/6128">http://www.macrothink.org/journal/index.php/ire/article/viewFile/7126/6128</a>	0.23%
112. <a href="https://link.springer.com/article/10.1007%2Fs11747-015-0452-7">https://link.springer.com/article/10.1007%2Fs11747-015-0452-7</a>	0.23%
113. <a href="http://www.academia.edu/Documents/in/Cyberpsychology">http://www.academia.edu/Documents/in/Cyberpsychology</a>	0.23%
114. <a href="https://patents.google.com/patent/US20080072406A1/en">https://patents.google.com/patent/US20080072406A1/en</a>	0.23%
115. <a href="https://www.efdeportes.com/efd145/atencion-temprana-y-calidad-del-servicio.htm">https://www.efdeportes.com/efd145/atencion-temprana-y-calidad-del-servicio.htm</a>	0.23%
116. <a href="https://www.science.gov/topicpages/c/counseling+cultural+ethical.html">https://www.science.gov/topicpages/c/counseling+cultural+ethical.html</a>	0.23%
117. <a href="https://patents.google.com/patent/US20080059256A1/en">https://patents.google.com/patent/US20080059256A1/en</a>	0.23%
118. <a href="https://patents.google.com/patent/US6038554A/en">https://patents.google.com/patent/US6038554A/en</a>	0.23%
119. <a href="https://isindexing.com/isi/searchedpapers.php?page=6550&amp;limit=50">https://isindexing.com/isi/searchedpapers.php?page=6550&amp;limit=50</a>	0.23%
120. <a href="https://link.springer.com/article/10.1007%2Fs13162-011-0002-5">https://link.springer.com/article/10.1007%2Fs13162-011-0002-5</a>	0.23%
121. <a href="http://shodhganga.inflibnet.ac.in/bitstream/10603/71552/9/09_chapter%202.pdf">http://shodhganga.inflibnet.ac.in/bitstream/10603/71552/9/09_chapter%202.pdf</a>	0.23%
122. <a href="https://www.studymode.com/topic/War">https://www.studymode.com/topic/War</a>	0.23%
123. <a href="https://link.springer.com/article/10.1007%2Fs10551-011-0904-z">https://link.springer.com/article/10.1007%2Fs10551-011-0904-z</a>	0.23%
124. <a href="https://www.science.gov/topicpages/m/measure+teaching+effectiveness.html">https://www.science.gov/topicpages/m/measure+teaching+effectiveness.html</a>	0.23%
125. <a href="https://library.tiffin.edu/c.php?g=253106&amp;p=1687700">https://library.tiffin.edu/c.php?g=253106&amp;p=1687700</a>	0.23%
126. <a href="http://ascilite.org/conferences/singapore07/procs/lee-cb.pdf">http://ascilite.org/conferences/singapore07/procs/lee-cb.pdf</a>	0.23%



Similarity



Citation



Similarity from a chosen source



References



Possible character replacement

127. <a href="http://oaji.net/journal-archive-stats.html?page=3&amp;number=505">http://oaji.net/journal-archive-stats.html?page=3&amp;number=505</a>	0.23%
128. <a href="http://www.diva-portal.org/smash/get/diva2:352413/FULLTEXT01">http://www.diva-portal.org/smash/get/diva2:352413/FULLTEXT01</a>	0.23%
129. <a href="http://www.science.gov/topicpages/c/culture+team+behavior.html">http://www.science.gov/topicpages/c/culture+team+behavior.html</a>	0.23%
130. <a href="http://pubs.sciepub.com/education/2/8/3">http://pubs.sciepub.com/education/2/8/3</a>	0.23%
131. <a href="http://www.readbag.com/etd-lsu-docs-available-etd-07062009-143626-unrestricted-yamkovenko-...">http://www.readbag.com/etd-lsu-docs-available-etd-07062009-143626-unrestricted-yamkovenko-...</a>	0.21%
132. <a href="https://researchleap.com/impact-of-unethical-advertising-misleading-information-or-deceptive-ad...">https://researchleap.com/impact-of-unethical-advertising-misleading-information-or-deceptive-ad...</a>	0.21%
133. <a href="http://paperity.org/p/82838218/effective-employee-engagement-in-the-workplace">http://paperity.org/p/82838218/effective-employee-engagement-in-the-workplace</a>	0.21%
134. <a href="https://www.slideshare.net/mayrigs/2administracion-de-la-calidad">https://www.slideshare.net/mayrigs/2administracion-de-la-calidad</a>	0.21%
135. <a href="https://www.spellingcity.com/pdfs/vsc-vocabulary-efficacy-research.pdf">https://www.spellingcity.com/pdfs/vsc-vocabulary-efficacy-research.pdf</a>	0.21%
136. <a href="http://sk.sagepub.com/books/business-to-business-marketing">http://sk.sagepub.com/books/business-to-business-marketing</a>	0.21%
137. <a href="https://www.science.gov/topicpages/a/academic+achievement+student">https://www.science.gov/topicpages/a/academic+achievement+student</a>	0.21%
138. <a href="http://journal.trunojoyo.ac.id/jsmb/article/view/1512">http://journal.trunojoyo.ac.id/jsmb/article/view/1512</a>	0.21%
139. <a href="https://www.rsisinternational.org/journals/ijriss/digital-library/volume-ii-issue-viii">https://www.rsisinternational.org/journals/ijriss/digital-library/volume-ii-issue-viii</a>	0.21%
140. <a href="http://scholarsarchive.jwu.edu/cgi/viewcontent.cgi?article=1039&amp;context=mba_student">http://scholarsarchive.jwu.edu/cgi/viewcontent.cgi?article=1039&amp;context=mba_student</a>	0.21%
141. <a href="http://eprints.bournemouth.ac.uk/15933/1/ALI%2DNada%2D_Ph.D.%2D_2010..doc">http://eprints.bournemouth.ac.uk/15933/1/ALI%2DNada%2D_Ph.D.%2D_2010..doc</a>	0.19%
142. <a href="https://en.wikipedia.org/wiki/Value_proposition">https://en.wikipedia.org/wiki/Value_proposition</a>	0.19%
143. <a href="http://bme.conference.upi.edu/pages/abstracts1.php">http://bme.conference.upi.edu/pages/abstracts1.php</a>	0.19%
144. <a href="https://www.ag.gov.au/Publications/Documents/ArchivedFamilyLawPublications/Development%...">https://www.ag.gov.au/Publications/Documents/ArchivedFamilyLawPublications/Development%...</a>	0.19%
145. <a href="http://docs.neu.edu.tr/library/6319386830.doc">http://docs.neu.edu.tr/library/6319386830.doc</a>	0.19%
146. <a href="https://www.pmi.org/learning/library/project-success-client-expectation-alignment-6357">https://www.pmi.org/learning/library/project-success-client-expectation-alignment-6357</a>	0.19%
147. <a href="http://scielo.isciii.es/scielo.php?script=sci_arttext&amp;pid=S1578-84232014000300003">http://scielo.isciii.es/scielo.php?script=sci_arttext&amp;pid=S1578-84232014000300003</a>	0.19%
148. <a href="http://www.science.gov/topicpages/r/r20+programme+development.html">http://www.science.gov/topicpages/r/r20+programme+development.html</a>	0.19%
149. <a href="http://umu.diva-portal.org/smash/get/diva2:448657/FULLTEXT02.pdf">http://umu.diva-portal.org/smash/get/diva2:448657/FULLTEXT02.pdf</a>	0.19%
150. <a href="https://link.springer.com/article/10.1007/s11135-014-0146-0">https://link.springer.com/article/10.1007/s11135-014-0146-0</a>	0.19%
151. <a href="https://www.studypool.com/discuss/3584504/please-use-the-scholarly-articles-uploaded-and-fill-...">https://www.studypool.com/discuss/3584504/please-use-the-scholarly-articles-uploaded-and-fill-...</a>	0.19%
152. <a href="http://scholarworks.waldenu.edu/cgi/viewcontent.cgi?article=1301&amp;context=dissertations">http://scholarworks.waldenu.edu/cgi/viewcontent.cgi?article=1301&amp;context=dissertations</a>	0.19%
153. <a href="https://www.studiemeesters.nl/author/eke">https://www.studiemeesters.nl/author/eke</a>	0.19%
154. <a href="https://www.studiemeesters.nl/tag/scriptie">https://www.studiemeesters.nl/tag/scriptie</a>	0.19%
155. <a href="https://en.wikipedia.org/wiki/Task-oriented_and_relationship-oriented_leadership">https://en.wikipedia.org/wiki/Task-oriented_and_relationship-oriented_leadership</a>	0.19%
156. <a href="https://www.science.gov/topicpages/p/promotes+general+translation.html">https://www.science.gov/topicpages/p/promotes+general+translation.html</a>	0.19%
157. <a href="http://gc-tale2017.undiksha.ac.id/kfz/pages/abstracts1.php">http://gc-tale2017.undiksha.ac.id/kfz/pages/abstracts1.php</a>	0.19%
158. <a href="https://journalofbigdata.springeropen.com/articles/10.1186/s40537-017-0079-2">https://journalofbigdata.springeropen.com/articles/10.1186/s40537-017-0079-2</a>	0.19%
159. <a href="https://h2d4d.blogspot.com/2016/07/effects-of-testosterone-on-brain-and.html">https://h2d4d.blogspot.com/2016/07/effects-of-testosterone-on-brain-and.html</a>	0.19%
160. <a href="https://www.studypool.com/discuss/2980529/Diverse-Leadership-Styles-and-Skills-discussion-h...">https://www.studypool.com/discuss/2980529/Diverse-Leadership-Styles-and-Skills-discussion-h...</a>	0.19%
161. <a href="https://www.science.gov/topicpages/l/lexical+functional+grammar.html">https://www.science.gov/topicpages/l/lexical+functional+grammar.html</a>	0.19%
162. <a href="http://docshare.tips/international-accounting_57483dd6b6d87f790b8b4c20.html">http://docshare.tips/international-accounting_57483dd6b6d87f790b8b4c20.html</a>	0.19%
163. <a href="https://mirelapaciurea.wordpress.com/author/mirela21">https://mirelapaciurea.wordpress.com/author/mirela21</a>	0.19%
164. <a href="https://www.assignmentwriters.co.uk/willingness-to-pay-of-customers-in-shaping-the-pricing-polic..">https://www.assignmentwriters.co.uk/willingness-to-pay-of-customers-in-shaping-the-pricing-polic..</a>	0.19%
165. <a href="http://thesportjournal.org/article/tag/disordered_eating">http://thesportjournal.org/article/tag/disordered_eating</a>	0.19%
166. <a href="http://cw.routledge.com/textbooks/eresources/9780750656689/appendices/hypothesistesting.doc">http://cw.routledge.com/textbooks/eresources/9780750656689/appendices/hypothesistesting.doc</a>	0.19%
167. <a href="https://link.springer.com/article/10.1007%2Fs10551-013-1918-5">https://link.springer.com/article/10.1007%2Fs10551-013-1918-5</a>	0.19%
168. <a href="https://www.ag.gov.au/Publications/Documents/ArchivedFamilyLawPublications/Development%2...">https://www.ag.gov.au/Publications/Documents/ArchivedFamilyLawPublications/Development%2...</a>	0.19%
169. <a href="http://altorendimiento.com/el-comportamiento-del-consumidor-de-actividades-fisicas">http://altorendimiento.com/el-comportamiento-del-consumidor-de-actividades-fisicas</a>	0.19%
170. <a href="http://csedu.org/Abstracts/2018/CSEDU_2018_Abstracts.htm">http://csedu.org/Abstracts/2018/CSEDU_2018_Abstracts.htm</a>	0.19%
171. <a href="https://www.cambridge.org/core/books/cyberpsychology-and-the-brain/7AD8A48BF1891DA1C58..">https://www.cambridge.org/core/books/cyberpsychology-and-the-brain/7AD8A48BF1891DA1C58..</a>	0.19%
172. <a href="https://www.science.gov/topicpages/s/skills+soft+skills.html">https://www.science.gov/topicpages/s/skills+soft+skills.html</a>	0.19%



Similarity



Similarity from a chosen source



Possible character replacement



Citation



References

173. <a href="http://www.citethisforme.com/topic-ideas/psychology/Leadership%20Theroies-64033221">http://www.citethisforme.com/topic-ideas/psychology/Leadership%20Theroies-64033221</a>	0.19%
174. <a href="https://www.science.gov/topicpages/n/network+address+translation.html">https://www.science.gov/topicpages/n/network+address+translation.html</a>	0.19%
175. <a href="http://www.diva-portal.org/smash/get/diva2:448657/FULLTEXT02.co">http://www.diva-portal.org/smash/get/diva2:448657/FULLTEXT02.co</a>	0.19%
176. <a href="http://jurnalmanajemen.petra.ac.id/index.php/man/article/viewFile/18555/18334">http://jurnalmanajemen.petra.ac.id/index.php/man/article/viewFile/18555/18334</a>	0.19%
177. <a href="http://thesportjournal.org/article/category/sports-management/page/11">http://thesportjournal.org/article/category/sports-management/page/11</a>	0.19%
178. <a href="https://docplayer.nl/51661196-Klanten-winnen-en-behouden-met-klantbeleving.html">https://docplayer.nl/51661196-Klanten-winnen-en-behouden-met-klantbeleving.html</a>	0.19%
179. <a href="https://www.science.gov/topicpages/s/selected+translated+abstracts.html">https://www.science.gov/topicpages/s/selected+translated+abstracts.html</a>	0.19%
180. <a href="https://www.thefreelibrary.com/The+role+of+academic+libraries+in+the+accreditation+of+under...">https://www.thefreelibrary.com/The+role+of+academic+libraries+in+the+accreditation+of+under...</a>	0.19%
181. <a href="https://scholarworks.waldenu.edu/cgi/viewcontent.cgi?article=4108&amp;context=dissertations">https://scholarworks.waldenu.edu/cgi/viewcontent.cgi?article=4108&amp;context=dissertations</a>	0.19%
182. <a href="https://mirelapaciurea.wordpress.com">https://mirelapaciurea.wordpress.com</a>	0.19%
183. <a href="https://link.springer.com/chapter/10.1007%2F978-3-030-03347-7_1">https://link.springer.com/chapter/10.1007%2F978-3-030-03347-7_1</a>	0.19%
184. <a href="https://www.science.gov/topicpages/t/translation+alice+bayandin.html">https://www.science.gov/topicpages/t/translation+alice+bayandin.html</a>	0.19%
185. <a href="https://www.grin.com/document/172999">https://www.grin.com/document/172999</a>	0.19%
186. <a href="https://www.science.gov/topicpages/e/exhibits+cap-independent+translation.html">https://www.science.gov/topicpages/e/exhibits+cap-independent+translation.html</a>	0.19%
187. <a href="https://isindexing.com/isi/searchedpapers.php?page=24800&amp;limit=50">https://isindexing.com/isi/searchedpapers.php?page=24800&amp;limit=50</a>	0.19%
188. <a href="http://revistas.uned.es/index.php/educacionXX1/article/view/19880">http://revistas.uned.es/index.php/educacionXX1/article/view/19880</a>	0.19%
189. <a href="https://www.mdpi.com/2071-1050/7/9/12564/htm">https://www.mdpi.com/2071-1050/7/9/12564/htm</a>	0.19%
190. <a href="https://docplayer.net/41809003-An-anthology-edited-by-tontongi-and-jill-netchinsky.html">https://docplayer.net/41809003-An-anthology-edited-by-tontongi-and-jill-netchinsky.html</a>	0.19%
191. <a href="http://jurnal.fh.unila.ac.id/index.php/fiat/article/download/803/696">http://jurnal.fh.unila.ac.id/index.php/fiat/article/download/803/696</a>	0.19%
192. <a href="http://www.inderscience.com/info/ingeneral/forthcoming.php?jcode=ijbg">http://www.inderscience.com/info/ingeneral/forthcoming.php?jcode=ijbg</a>	0.19%
193. <a href="http://www.scielo.org.co/scielo.php?script=sci_arttext&amp;pid=S0121-50512010000200002">http://www.scielo.org.co/scielo.php?script=sci_arttext&amp;pid=S0121-50512010000200002</a>	0.19%
194. <a href="https://www.sciencedirect.com/science/article/pii/S1877042812045818">https://www.sciencedirect.com/science/article/pii/S1877042812045818</a>	0.19%

## Web omitted sources: 3 sources found

1. <a href="http://journal.trunojoyo.ac.id/jsmb/article/download/2618/2123">http://journal.trunojoyo.ac.id/jsmb/article/download/2618/2123</a>	99.88%
2. <a href="http://journal.trunojoyo.ac.id/jsmb/article/view/2618">http://journal.trunojoyo.ac.id/jsmb/article/view/2618</a>	24.02%
3. <a href="https://ejournal3.undip.ac.id/index.php/jiab/article/download/20976/19644">https://ejournal3.undip.ac.id/index.php/jiab/article/download/20976/19644</a>	2.26%



Similarity



Similarity from a chosen source



Possible character replacement



Citation



References



## **Peran Mediasi *Perceived Value* dalam Memediasi Pengaruh *Experiential Marketing* terhadap *Behavioral Intention* (Studi pada Wisata Wahana di Kota Batu)**

Mohammad Fakhruddin Mudzakir<sup>1\*</sup>, Iva Nurdiana Nurfarida<sup>2</sup>

<sup>1,2</sup>Program Studi Manajemen Universitas Kanjuruhan Malang

E-mail:

<sup>1</sup>[fakhruddin@unikama.ac.id](mailto:fakhruddin@unikama.ac.id), <sup>2</sup>[ivanurdiana@unikama.ac.id](mailto:ivanurdiana@unikama.ac.id)

### **ABSTRAK**

Tujuan dari penelitian ini untuk mengetahui peran variabel *perceived value* dalam memediasi *experiential marketing* terhadap *Behavioral Intention* pada pengunjung wisata wahana di Kota Batu. Jumlah sampel yang diambil pada penelitian ini sebanyak 100 orang. Hasil dari penelitian ini menunjukkan bahwa *experiential marketing* berpengaruh positif dan signifikan terhadap *perceived value* dan *Behavioral Intention* pengunjung wisata wahana Kota Batu. Variabel *perceived value* dapat memediasi hubungan *experiential marketing* terhadap *Behavioral Intention* secara positif dan signifikan, namun mediasi yang terjadi adalah mediasi parsial karena tanpa peran *perceived value*, variabel *experiential marketing* dapat berpengaruh terhadap *Behavioral Intention*.

Kata Kunci: Persepsi Nilai, Niat Berperilaku, *Experiential Marketing*

### **ABSTRACT**

*The purpose of this study is to find out the role of perceived value in mediating experiential marketing influence towards Behavioral Intention of visitors in Wisata Wahana of Batu City. The samples were 100 respondents from visitors of Eco Green Park, Jatim Park I and II. analysis technique using path analysis. The result of the study shows that experiential marketing has significant and positive influence towards perceived value and Behavioral Intention. The perceived value variable has been proven to be able to mediate experiential marketing influence towards the Behavioral Intention of visitors significantly, while the mediation happen is partial, because without the perceived value variable as mediation, the experiential marketing variable can affect the Behavioral Intention.*

*Keywords: Perceived Value, Behavioral Intention, Experiential Marketing*